



GENERATING OPPORTUNITIES

BATTERSEA POWER STATION
LOCAL EMPLOYMENT AGREEMENT

ANNUAL REPORT FINANCIAL YEAR:
1st APRIL 2025 - 31st MARCH 2026



FOREWORD

CREATING NEW OPPORTUNITIES

Throughout the regeneration of Battersea Power Station, creating new opportunities for the local community has been at the heart of the project’s vision, and it continues to be as the development looks ahead to the masterplan’s future phases.

Over the past year, the neighbourhood has continued to grow as a destination for work, learning and career development, while remaining firmly connected to the communities of Wandsworth and Lambeth. This is delivered through our Local Employment Agreement with Wandsworth Council, a practical framework that turns regeneration into measurable outcomes, supporting local people into jobs, skills and long-term progression.

This year’s Generating Opportunities report focuses on Good Work. Access to employment is only part of the story. Work should be fairly paid, secure, supportive and designed to enable people to progress. Across Battersea Power Station, we work with employers and partners to raise standards, champion the London Living Wage and embed inclusive recruitment, training and development into everyday practice.

Fair pay is both a moral responsibility and a strategic advantage. Employers who invest in their workforce benefit from stronger retention, improved engagement and better performance.

These benefits are visible across the estate, where businesses are creating environments in which people can thrive.

In November 2025, we brought together businesses, policymakers and partners for ‘Good Work for London: Driving Inclusive Growth Through Quality Employment’, delivered in partnership with the Greater London Authority. The event built on our Good Work Standard accreditation and strengthened our collective commitment to fair pay, wellbeing, skills and inclusion.

Alongside this, Battersea Power Station has continued to evolve. New cultural destinations, enhanced connectivity and a growing business community are shaping a neighbourhood that is both economically successful and socially inclusive.

At the heart of this report are the employers and individuals who bring Good Work to life. Their stories demonstrate what this development is here to achieve: not just jobs, but better jobs, and opportunities that are shared locally and fairly.



Good Work is not just about access to jobs, but about fair pay, security, progression and inclusive opportunity.

James Saunders.
CEO BPSDC

PURPOSE OF THE REPORT

This report provides a snapshot of progress against the Local Employment Agreement for the period 1 April 2025 to 31 March 2026. It also highlights the wider benefits of regeneration and how Battersea Power Station continues to contribute to the local community.

Our Commitment

- Creating local jobs and career pathways
- Supporting fair pay and Good Working conditions
- Promoting social integration
- Strengthening the local economy and supply chain
- Local people are defined as residents of Wandsworth and Lambeth.

Delivering Through Partnership

- We work collaboratively with:
- Wandsworth Work Match
- Contractors and subcontractors
- Training providers and colleges
- Community organisations and schools
- Local business networks

Creating Jobs and Changing Lives

- 170+ shops, cafés, bars, restaurants and leisure venues
- 800,000 sq. ft. of office space
- 3,000+ residents
- Over 40 million visitors since October 2022
- 7,500 people working across the estate
- 1,091 jobs filled by BASE
- 641 construction roles secured by local people
- On completion, Battersea Power Station will support over 20,000 jobs.



DEVELOPMENT PHASES

CIRCUS WEST VILLAGE PHASE 1

Independent shops and restaurants, a private dental practice, a three-screen cinema, a 150-capacity theatre, leisure activities, a river bus service, offices, and 865 new homes.

Completed: 2017. All construction skills and employment targets met or exceeded.

THE POWER STATION PHASE 2

Regeneration of the Power Station, over 100 shops, cafés, bars, and restaurants, a two-screen cinema, unique office and event spaces, a six-acre park, and 253 new homes.

Completed: 2022. All construction skills and employment targets met or exceeded.

Electric Boulevard; Prospect Place, and Battersea Roof Gardens – North

PHASE 3A

A new pedestrianised high street with a mix of new homes, office space, shops, bars and restaurants, a park, playground, a 164-room hotel, and Zone 1 London Underground station.

Completed: 2022. All construction skills and employment targets met or exceeded.

PHASE 3B - ELECTRIC BOULEVARD

50 Electric Boulevard and Battersea Roof Gardens – South.

A new pedestrianised high street for the local area, a Zone 1 London Underground station entrance, Grade A BREEAM Outstanding office space, and new homes.

Completed: 2023. All construction skills and employment targets met or exceeded.

PHASE 4A - NEW MANSION SQUARE

386 new affordable homes, a new NHS medical centre, affordable and cultural workspaces, and a children’s playground.

Completed: 2024

Registered provider: Peabody

PHASE 3C

Approximately 300 new homes across two buildings designed by Gehry Partners. Introduction of senior living accommodation (a first for the site).

Around 65,000 sq. ft of commercial space for shops, cafés and restaurants, completing Electric Boulevard. A 15,000 sq. ft Community Hub, delivered in partnership with Wandsworth Council.

Start: Summer 2026

FUTURE PHASES (4-7)

Up to 3.2 million sq. ft of residential, commercial, cultural and leisure space. Studio Egret West has been appointed as master planner, urban designer and landscape architect for the remaining 16 acres and will evolve Rafael Viñoly’s original masterplan.



UNLOCKING LOCAL POTENTIAL

BATTERSEA ACADEMY FOR SKILLS AND EMPLOYMENT

(BASE)

At the centre of Battersea Power Station's approach is a commitment to local people and local opportunity.

Established in 2016, BASE connects residents of Wandsworth and Lambeth with employers

Working in partnership with Wandsworth Council's Work Match team, BASE provides recruitment support, training and careers guidance to help local people access meaningful employment.

By offering a free recruitment service, BASE supports employers to access local talent while ensuring opportunities are visible and accessible. Services include candidate pre-screening, job fairs and targeted outreach.

With over 7,500 people now working across the estate, BASE continues to support recruitment at all levels, while championing progression, skills and long-term careers.

AND THE PROOF IS IN THE PEOPLE

CASE STUDIES: DELIVERING GOOD WORK



BASE and Apple Delivering Inclusive Retail Recruitment

As Apple prepared to recruit Retail Specialists for its store at Battersea Power Station, BASE worked closely with Apple's recruitment and store leadership teams to design a targeted outreach and candidate preparation programme. This approach aligned with Apple's hiring standards and the commitments set out in the Local Employment Agreement.

BASE promoted opportunities directly to residents across Wandsworth and Lambeth, alongside delivering tailored pre-employment support focused on customer

service excellence, confidence building and interview preparation. Candidates were supported throughout the recruitment journey, ensuring roles were accessible to a diverse pool of local talent, including young people, career changers and those returning to work.

Through this partnership, five local candidates secured roles at Apple. Of those appointed, 29% were from priority groups aligned with Local Employment Agreement objectives.



EMPLOYEE SPOTLIGHT:

Apple Retail Specialist

A local recruit joined Apple at Battersea Power Station in October 2025 after being referred to BASE through Work Match. Following an Apple taster session, they progressed through a remote interview and a final site-based interview.

In their role, they support customers by understanding their needs, resolving concerns and delivering solutions through Apple's customer service approach. The role has enabled them to develop adaptability, collaboration and confidence in a fast-paced retail environment.

They describe the role as enriching, enjoyable and rewarding, and are keen to continue developing their customer experience skills while building a long-term career in customer-facing roles. Working at Battersea Power Station has also enhanced their experience of the development as both a workplace and a destination.

ME+EM

Creating Good Work in Retail

Since opening in 2023, ME+EM has worked in partnership with BASE to ensure local people benefit from new roles. Six local people have secured employment at the Battersea store.

As a London Living Wage employer, ME+EM combines fair pay with strong employment practices, including structured development, paid trial days and clear progression pathways. Recruitment focuses on potential as well as experience, helping to remove barriers to entry.



Leilani, Style Advisor ME + EM

LEILANI'S STORY:

Leilani, a Wandsworth resident and final-year student, secured her role through BASE after experiencing the uncertainty of zero-hours work.

At ME+EM, she found stability, structured hours and a supportive team. Her role allows her to develop communication and commercial skills alongside her studies, supporting her ambition to pursue a career in law. She describes her role as centred on service, encouragement and collaboration.

ThruDark

From Pop-Up to Progression

When ThruDark launched a 10-week pop-up, it created immediate opportunities for local people.

BASE supported recruitment across a range of roles, submitting 21 local CVs for Store Assistant positions, resulting in three hires. Recruitment for senior roles is ongoing.



JODIE'S STORY:

Jodie, a Wandsworth resident, secured her role through BASE and quickly became part of a supportive, values-led team.

She describes the experience as insightful, unique and enjoyable, highlighting the opportunity to develop new skills in a premium retail environment.

This case demonstrates how pop-up stores can create lasting employment opportunities.

NEON

Creating Good Work in Cultural Roles

The launch of NEON at Battersea Power Station and Jurassic World: The Exhibition added a new dimension to the riverside neighbourhood's cultural offer while delivering employment opportunities for local people.

Working with BASE, NEON recruited for a wide range of roles, including performers, retail and box office positions. On-site recruitment days provided candidates with direct insight into the exhibition and a supportive selection process.

The response was strong. Forty-five candidates attended, of whom forty-two progressed to a three-week paid training programme. Forty secured roles, with total employment rising to 59 through ongoing recruitment.

This approach demonstrates a clear commitment to Good Work. Paid training supported candidates financially while building skills, with structured onboarding and coaching creating a strong foundation for progression.



By connecting local people with employers, BASE continues to translate regeneration into real jobs, skills and long-term careers."

Sarah Banham, Head of Sustainability & Community

JAZZ'S STORY:

From Unemployment to Opportunity

Jazz, a Wandsworth resident, secured a role as a Box Office Agent after completing a local employability programme. Applying through the BASE platform, he transitioned from a transport role into a customer-facing position.

He now manages ticketing systems and customer enquiries in a fast-paced environment, developing confidence, resilience and technical skills. Following a period of unemployment, the role has provided stability and direction.

Jazz now aims to progress into supervisory and management roles within visitor attractions.

NEON at Battersea Power Station demonstrates how cultural investment is translating into real opportunity, embedding local recruitment, paid training and progression from day one.



New Opportunity Yordan's Journey with Genesis

Genesis Motors, located inside the Power Station, is continuing to recruit, reflecting a commitment to Good Work and long-term careers.

Yordan's journey highlights this impact. After working as an Operations Lead in a London fintech start-up, he began seeking new opportunities in early 2025. Through Wandsworth Work Match, he completed a five-day pre-employment training programme.

With support from BASE, including interview preparation and direct referral, Yordan secured a role as a Brand Ambassador at the Genesis studio.

In his role, he engages with customers, introduces vehicles and delivers a high-quality experience grounded in Genesis' Son-Nim' philosophy.

The role has provided renewed focus, helping him build confidence in a customer-facing environment. He now aims to progress into a managerial role.

LOCAL FIRST

On: Global Brand, Local Impact

The arrival of international sportswear brand On at Battersea Power Station in April 2025 demonstrates how businesses relocating to the estate can create a meaningful impact for local communities.

Founded in Switzerland in 2010, On is globally recognised for high-performance footwear and apparel, with a strong focus on innovation and sustainability. Now operating in over 60 countries, the brand continues to grow while maintaining a commitment to community engagement.

Ahead of opening, Store Manager Janine Allen engaged with local organisations, including Carney's Community. Through this partnership, On recruited three young people from the local area, demonstrating how community connections can translate into employment.

Beyond recruitment, On has embedded itself locally through inclusive initiatives. The store delivers free weekly Right to Run clubs and Movement sessions, supporting participation in sport and wellbeing. It also partners with Black in Sport, supporting events and workshops that open career opportunities for underrepresented groups.

Looking ahead, On is exploring further community activity, including a Bike Ride with Carney's Community.

On's presence highlights how businesses at Battersea Power Station can create local jobs, support inclusive career pathways and strengthen community partnerships, contributing to long-term economic growth across Wandsworth and Lambeth.



Global brands at Battersea Power Station are demonstrating that local recruitment and world-class standards can go hand in hand.

Andre Burwood, Director of Employment, Skills and Social Value



BPS Land Train: All aboard!

Launched as a pilot in December 2025, the Battersea Power Station Land Train has quickly become a valued part of the estate's offer. Now an established service, it provides visitors and residents with an accessible and enjoyable way to experience the architecture, public spaces, shops and restaurants across the neighbourhood.

In line with our Local First approach, two drivers, Guillaume and Marva, were recruited through BASE from the local

area. Their contribution has enhanced the guest experience, bringing a warm and engaging presence to the service while demonstrating how local recruitment can support both operational delivery and community impact.



Good Work in Action:

CHIARA'S PROGRESSION AT M&S

Battersea Power Station is more than a place to work, shop or dine. It is a neighbourhood where local talent is recognised, supported and given space to grow.

When Marks & Spencer opened its first standalone Fashion store at Battersea Power Station in December 2024, it created new pathways into quality employment for local people. Working in partnership with BASE, a targeted recruitment campaign attracted more than 100 local applications. On-site interview days ensured the opportunities generated by regeneration were accessible to the surrounding community.

One of those candidates was Chiara.

After studying Fashion Business at university, Chiara applied for a role through BASE. She attended a group recruitment session, impressed at the interview and secured a position in the new store. From the outset, she showed ambition and a strong commitment to learning.

With the encouragement of her line manager and Store Manager, Chiara applied for M&S's internal Team Manager training programme in April 2025. Following a competitive selection process, she was successful. She completed a two-month programme at the M&S Academy in Bromley, gaining hands-on experience of store operations, team leadership and performance management.

Since returning to Battersea Power Station, Chiara has been promoted to Shift Lead, acting as Duty Manager when required and supporting colleagues to deliver excellent customer service.

Her journey reflects Good Work in practice: fair access to opportunity, structured development, supportive leadership and clear routes for progression close to home.



**From first roles to leadership pathways,
Battersea Power Station supports careers,
not just employment.**

Muhit Rahman, Employer Engagement Lead, BASE (Wandsworth Work Match)



Progression:

OBI'S JOURNEY:

Obi was first featured in the Generating Opportunities Report 2016/17, when he secured an Apprentice Finance Assistant role at Battersea Power Station Development Company. Nearly a decade on, his story demonstrates the long-term impact of investing in local talent.

In 2016, Obi registered with South Thames College Group to pursue an apprenticeship and was connected to the opportunity through Work Match. At the time, he was starting out in his finance career and had just become a father. The apprenticeship provided stability and a clear pathway for growth.

Since then, Obi has progressed steadily. He completed his AAT Level 3 and Level 4 qualifications and moved from

Accounts Payable into the Project Accountants team in 2020. Alongside his role, he began studying towards his ACCA qualification, balancing exams with increasing responsibility.

Today, Obi is an Assistant Commercial Accountant and is set to qualify as a Chartered Accountant this year. His progression reflects dedication, consistency and the support of colleagues who have enabled his development.

When first featured in 2016, Obi said he wanted a company he could grow with. That ambition has been realised, demonstrating the value of apprenticeships, Good Work and clear progression routes for local people.



INCLUSIVE EMPLOYMENT

Ethos Farm:

ZARA, GUEST SERVICES:

Zara joined us on 14 April 2025 as a valued member of our Guest Services team, bringing professionalism and warmth, as well as a powerful representation of the inclusive values we strive to uphold across the estate. As part of our commitment to building a team that genuinely reflects the diverse community we welcome every day, we were intentional in creating opportunities for individuals with additional needs, ensuring our workforce mirrors the accessibility standards and services we proudly provide to our guests.

Zara was born deaf and wears two cochlear implants. Her lived experience provides an authentic and insightful perspective on accessibility, enhancing the empathy and understanding within our team. Shortly after joining, Zara requested that her support dog be allowed to accompany her to work. Following a thorough review and approval process with the estate management team, we were delighted to facilitate this. Scott has since become a much-loved presence on site, and the arrangement has been a great success for both Zara and the wider team.

To further support Zara in excelling in her role, we also extended a loan to enable her to purchase closed-caption glasses. This investment ensures she has the tools she needs to thrive professionally and continue delivering an outstanding guest experience. We are incredibly proud to support Zara’s journey and to champion an environment where colleagues feel empowered, supported, and able to bring their whole selves to work.



Removing barriers to employment ensures that opportunity is shared fairly across Wandsworth and Lambeth.

Jean- Paul Hewlett,
Senior Guest Services Operations Manager – Ethos Farm



JCA Engineering: Delivering Skills, Progression and Local Impact

As the mechanical, electrical and fabric services contractor at Battersea, JCA Engineering continues to deliver social value through sustained investment in people, skills and local engagement. Its approach aligns with Battersea Power Station’s commitment to Good Work, supporting progression, developing future talent and strengthening the local workforce.

Progression in Practice

People are central to JCA’s model. Over the past year, 11 team members progressed into new roles across the Battersea Engineering team and wider organisation, demonstrating clear career pathways within the business.

Three of these roles were secured by local individuals, reinforcing JCA’s commitment to local employment. This focus on progression supports retention, builds internal capability, and ensures skills remain embedded on site, contributing to a stable, experienced workforce.

Opening Doors to Engineering Careers

JCA continues to create opportunities for young people and promote careers in engineering. Working with local schools, including St James Bosco College and Burntwood School, the team delivered over 300 hours of hands-on work experience.

These sessions provide practical insight, helping students build confidence and understand career pathways. In February 2026, JCA apprentices returned to St James Bosco to share their experiences, with students also invited to take part in summer placements.

Building a Skills Legacy Through Apprenticeships

Battersea Power Station provides a unique training environment. JCA is committed to supporting three apprentices and exceeded this within six months, increasing provision to four. This commitment will continue into 2026.

Apprentices describe the impact:

Ethan said: *Being an apprentice at Battersea Power Station has played a huge role in my development, helping me build practical skills, problem-solving ability and teamwork.*

Jake said: *I’ve expanded my knowledge by learning from experienced engineers and completing a wide range of tasks that support my college work.*

Matthew said: *Working on site challenged me to raise my standards every day, accelerating my skills and confidence as a qualified electrician.*

Daniel said: *The biggest impact has been the growth in my confidence and knowledge since starting my apprenticeship.*

Alongside apprenticeships, JCA continues to invest in technical training and leadership development, supporting individuals at all career stages.



Through this approach, JCA is helping to build a skilled, diverse and resilient workforce, supporting both the success of Battersea Power Station and the long-term prosperity of the local community.

Isaac Cooper, Account Director - JCA Engineering Ltd

BASE Achievements

29.3%

of the operational workforce
at BPS are local residents

954

subscribe to Jobs at
Battersea Power Station
WhatsApp Community

806

public-facing staff have
been through Service
Excellence training

1,228

people on the BASE
Talent Pool, 750 based
in Wandsworth and
478 in Lambeth

1,091

jobs have been filled
since 2017

COMMUNITY BENEFITS:

Regeneration at Battersea Power Station is delivering lasting benefits for the local community. Alongside economic growth, the development is strengthening infrastructure, supporting wellbeing and creating inclusive opportunities for residents and businesses across Wandsworth and Lambeth.

1. Economic Impact: Powering Business Growth in Wandsworth

Battersea Power Station has become a catalyst for business growth, creating a thriving environment where enterprises of all sizes can succeed.

At the centre of this is 12,647 sq. ft of affordable workspace at New Mansion Square, supporting start-ups and growing businesses. Flexible pop-up spaces and kiosks continue to provide routes to market, enabling brands such as Crosstown Doughnuts and Grind Coffee to establish and scale.

The estate has developed into a vibrant commercial and cultural destination. The Cinema in The Arches has expanded, while SharkNinja has grown its presence to a 32,000 sq. ft EMEA headquarters at 50 Electric Boulevard, reinforcing Wandsworth's appeal to global businesses.

Independent enterprises remain central to this growth. Curated Makers, and regular markets including Salad Days and River Walk Markets provide platforms for small businesses, supported by flexible trading opportunities and access to new audiences.

Through partnerships with organisations including The King's Trust, and as a Patron Member of the Wandsworth Chamber of Commerce, Battersea Power Station continues to support enterprise, resilience and inclusive economic growth.



Battersea Power Station has become a catalyst for business growth, supporting enterprises of all sizes to thrive.

Beverly Corson, CEO, Wandsworth Chamber of Commerce



2. Education and Schools Engagement.

Battersea Power Station maintains strong partnerships with local schools, helping young people access opportunities and explore future careers.

Activity includes careers talks, workshops, site visits and collaboration with education providers to align training with industry needs. An enrichment programme also provides access to on-site attractions, broadening experiences and raising aspirations.

Ethos Farm delivered six work experience placements over the year, including tailored support for students with special educational needs. Across the estate, contractors provided additional placements, hosted school visits and supported careers events, connecting young people with real working environments.

These activities are helping to build confidence, develop skills and create clearer pathways into employment.

Key outcomes:

- **12** work experience placements across Battersea Power Station contractors
- **7** school visits hosted
- **16** staff engaged in careers events
- **820** Chimney Lift tickets distributed to schools and youth groups
- **140** Glide Ice Rink tickets allocated
- **100s** of book donations

A Station of Stories: Celebrating World Book Day at Battersea Power Station

More than 80 pupils from local primary schools, including St George's, St Mary's and Chesterton, came to Battersea Power Station to celebrate World Book Day at a special Mr Men Little Miss themed event.

Children arrived dressed as their favourite characters from the much-loved book series and enjoyed a morning of creative activities, including a storytelling session and a draw-along workshop with the books' author and illustrator, Adam Hargreaves. They also took part in a themed trail across the Power Station and met Mr Strong and Little Miss Sunshine.

The event marked the launch of A Station of Stories, a year-long programme supporting the UK Government-backed National Year of Reading and encouraging children and families to discover the joy of books and storytelling.

Alongside the school sessions, visitors to the Power Station were invited to enjoy the Mr Men Little Miss trail, with additional activities and offers from on-site brands including Waterstones, Moleskine and Where The Pancakes Are.

To help continue reading in the classroom, each participating school received a complete box set of the Mr Men and Little Miss collection.

3. Community, Culture and Wellbeing: Community Choir: Building belonging through music.



As the Battersea Power Station Community Choir celebrates its tenth year, it continues to strengthen local identity and wellbeing.

Membership has grown to 170 participants, most living locally. Open to all, with no auditions required, the choir brings together people aged under 12 to over 75, reflecting the diversity of the community.

Nearly 40 weekly sessions were delivered across the year, offering structure, creativity and connection. The choir performed nine times, including at the opening of the new London Underground entrance on Electric Boulevard in October 2025, with Kylie Minogue at a special Christmas tree switch-on event and at the London Borough of Culture finale in March 2026. Delivered in partnership with Battersea Arts Centre since November 2024 and led by Sam Evans, the programme continues to grow in quality and reach.

Battersea Power Station Development Company has invested over £600,000 in the choir since it began. This generates an estimated £0.4m to £0.7m in social value annually, equating to up to £11 for every £1 invested, driven by improved wellbeing, reduced loneliness and stronger community connections.



This choir is much more than just a group of singers; it's a powerful vehicle for connection which has brought immense joy both to the choir members and those who have seen us perform. Now in our tenth year, we are proud to have played a key part in the transformation of Battersea Power Station over the past decade, and to have contributed to the inclusive placemaking that has underpinned the neighbourhood's success to date. We look forward to continuing to wave the Battersea Power Station flag across the city.

Sam Evans, Choir Director for Battersea Power Station Community Choir



4. Philanthropy and Social Engagement:

The Feel-Good Bakery: Employment with Purpose.

The Feel-Good Bakery continues to deliver meaningful employment and mentoring for young people facing barriers to work.

Supported by Battersea Power Station for over 20 years, the programme now engages more than 50 young people annually. Operating on site provides valuable work experience, helping participants build confidence and develop transferable skills in a real business environment.

Over the past year, the programme delivered more than 6,500 hours of employment, with the majority of participants progressing into further education or work.



Community Giving

Community giving remains an important part of this approach. Donations through campaigns such as Wrap Up London and Home Start Wandsworth have supported vulnerable individuals and families across the borough.

- Over 100 winter coats collected through the Wrap Up London campaign, supporting vulnerable people across the city
- More than 150 toys donated through the Wandsworth Home Start appeal, supporting over 30 families

Battersea Power Station's Guest Services team has transformed lost property into a meaningful community initiative, donating unclaimed items to Royal Trinity Hospice.

Items from visitors, retailers and residents are redirected to support the hospice's work with people living with life-limiting conditions and their families. This approach shows how everyday operations can deliver social value while supporting local partners.



Regeneration is most successful when it reflects and includes the communities around it. Philippa Dalton, Planning Director

BPS has delivered over £25 million in social value to date.

This has been achieved through cultural programming (free family activities, school visits, community choir, heritage tours), environmental benefits (embodied carbon savings, new public realm), and skills initiatives (work experience, careers support).



5. Supporting Local Enterprise:

Battersea Power Station continues to drive inclusive growth by supporting SMEs, social enterprises and start-ups through affordable space,

Two Little Giraffes Ltd

Founded in 2023, this family-run gelateria has become embedded in the local community. With support from Battersea Power Station, the business expanded into mobile trading on The Coaling Jetty, serving an average of 500 gelatos per weekend and employing eight local people. One team member has since progressed to culinary college.

Sueperlicious Bakery

What began as a home baking business in Cardiff is now a growing London enterprise operating from New Covent Garden Market. Trading at Battersea Power Station's Riverwalk Market opened access to new customers and commercial opportunities, including catering and supplier partnerships. The business now employs a local chef and continues to expand.



These examples demonstrate how access to space, visibility, and networks can enable small businesses to grow, create jobs and contribute to the local economy.



6. Connectivity and Transport: New Entrance to Battersea Power Station Underground Station

The opening of the new entrance to Battersea Power Station Underground station on Electric Boulevard has improved accessibility and capacity, providing a more direct and inclusive route for residents, workers and visitors.

Delivered in partnership with Transport for London (TfL) and Wandsworth Council, the entrance supports step-free access, a more direct route to the riverside neighbourhood and strengthens connections across London. This investment enhances the estate's experience and supports future growth.



7. Green and Sustainable Development: Battersea Roof Gardens



Battersea Roof Gardens remains a defining feature of the estate, integrating nature into urban living. Spanning 29,000 sq. ft with 23,000 plants and 55 mature trees, the space promotes biodiversity, wellbeing and community interaction.

In June 2025, 800 visitors accessed the gardens during the London Open Gardens weekend, widening public engagement with green infrastructure.

By combining planting, open space and city views, Battersea Roof Gardens supports a healthier, more sustainable environment for residents and visitors alike.

8. Building a Healthier, Fairer Community at Battersea Power Station

Battersea Power Station is committed to creating a community where people can thrive.

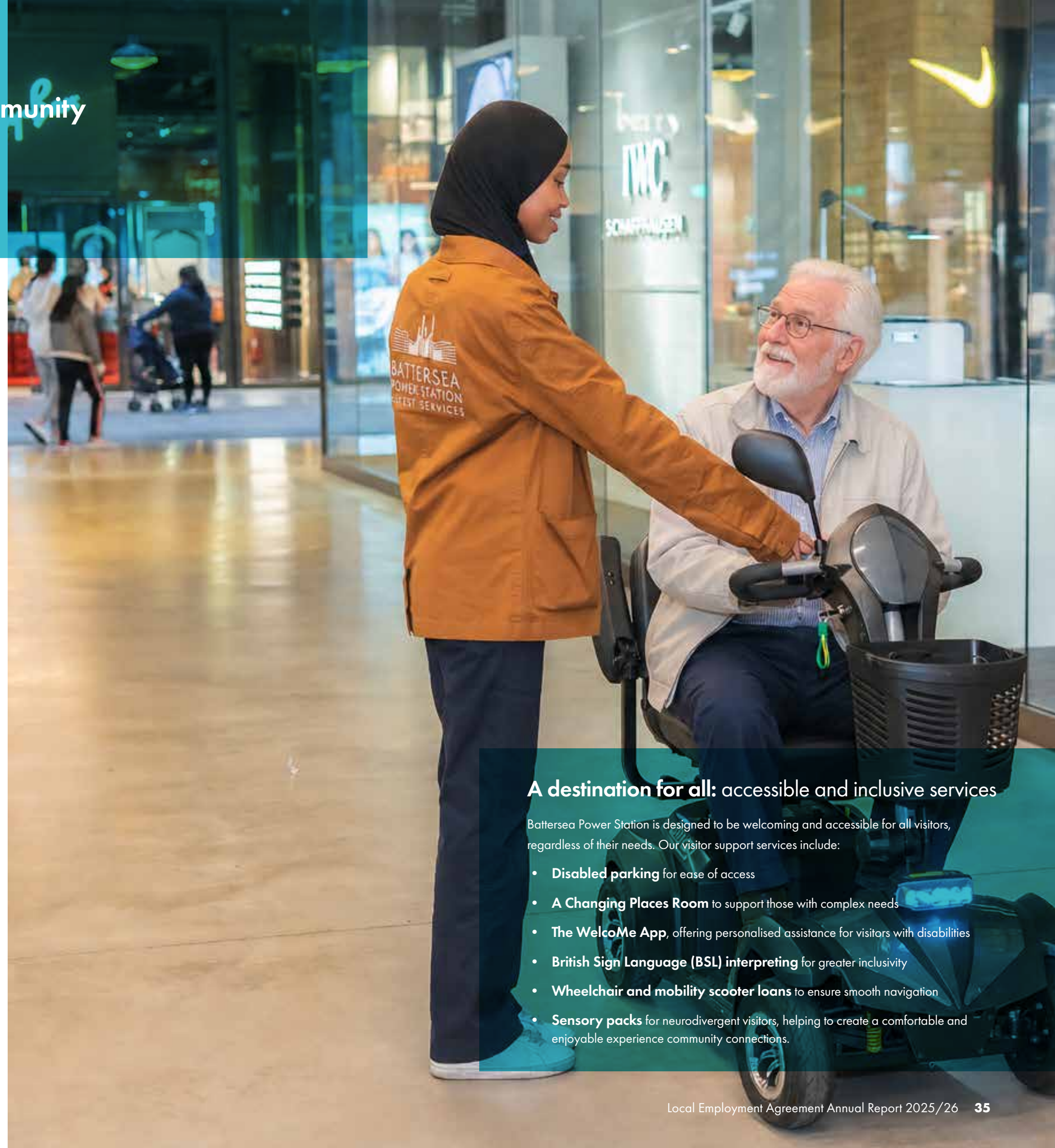
The opening of a new NHS Health Centre at New Mansion Square has improved access to essential healthcare services for local people. This investment supports long-term well-being and reinforces the development's role as a place to live well.



Commitment to fair work remains central. Through collaboration with unions and partners, Battersea Power Station continues to promote safe working conditions, fair pay and workforce wellbeing across both construction and operational phases.

Inclusive and accessible services ensure the estate is welcoming to all. From mobility support to inclusive technology, these services enable more people to access and enjoy the destination.

Alongside this, investment in sport and physical activity continues to support healthier lifestyles and strengthen community connections.



A destination for all: accessible and inclusive services

Battersea Power Station is designed to be welcoming and accessible for all visitors, regardless of their needs. Our visitor support services include:

- **Disabled parking** for ease of access
- **A Changing Places Room** to support those with complex needs
- **The WelcoMe App**, offering personalised assistance for visitors with disabilities
- **British Sign Language (BSL) interpreting** for greater inclusivity
- **Wheelchair and mobility scooter loans** to ensure smooth navigation
- **Sensory packs** for neurodivergent visitors, helping to create a comfortable and enjoyable experience community connections.

PROMOTING ACTIVE LIFESTYLES THROUGH SPORT

A healthy community is an active community, and we are proud to support local sports initiatives that bring people together.

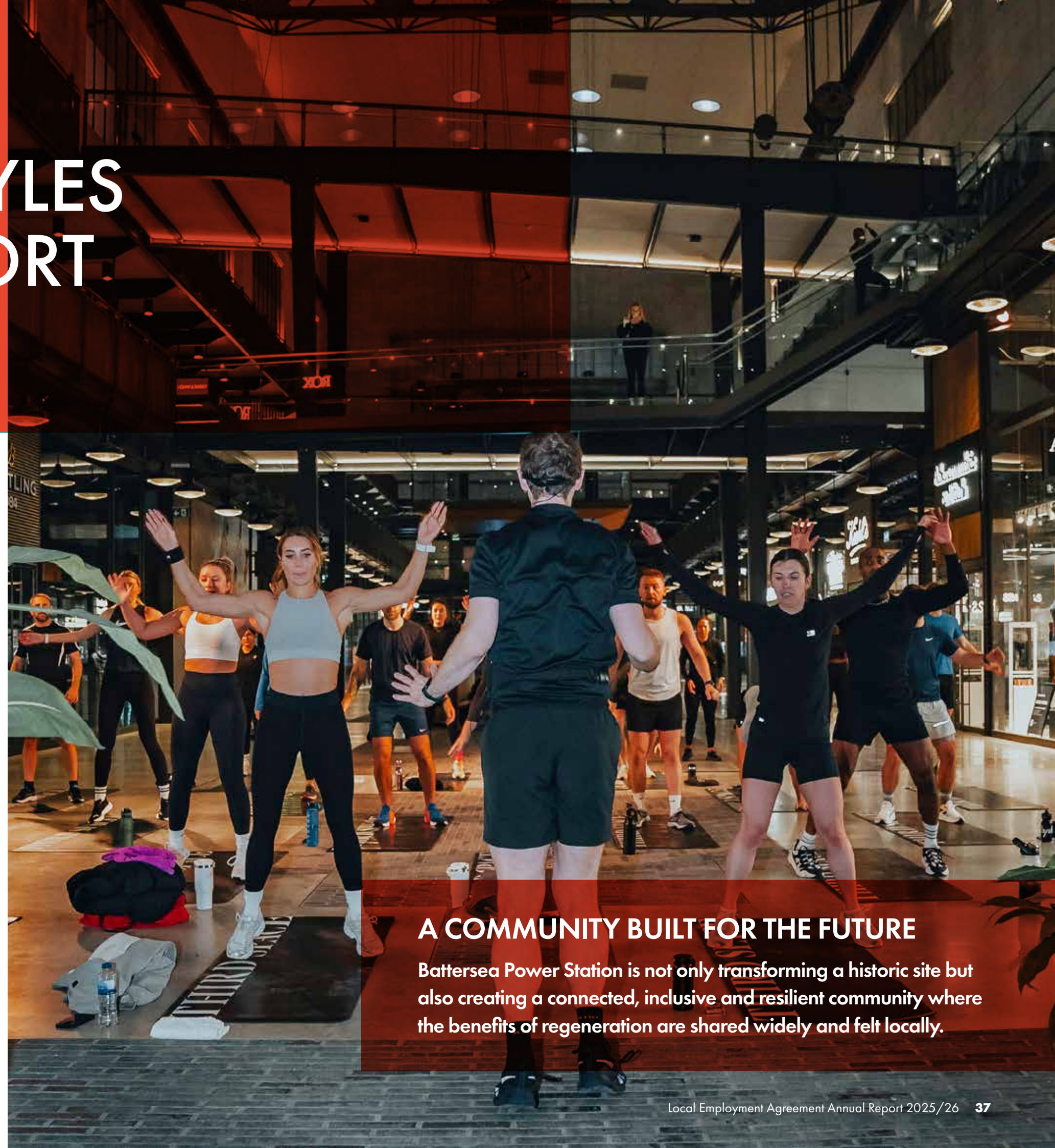


Battersea Power Station hosted “Good Fit”, a new fitness and wellness event series in March 2025 to showcase how you can find joy and empowerment through exercise and mindfulness. Activations such as this continue to provide an inclusive platform for participation in sport, creating opportunities for people of all ages and abilities to get active, build confidence and connect with their community.



We are also investing in long-term access to quality sports facilities through our five-year partnership with Rocket Padel at Phase 6, giving residents, workers and visitors the opportunity to enjoy one of the world’s fastest-growing sports in a state-of-the-art setting.

In 2025, Battersea Power Station was proud to be the official London fan zone for the Women’s Rugby World Cup, welcoming fans to come together and celebrate a major international sporting event in the heart of London. Hosting the fan zone reinforced our commitment to creating vibrant public spaces, championing women’s sport, and using sport to inspire active lifestyles and community pride.



A COMMUNITY BUILT FOR THE FUTURE

Battersea Power Station is not only transforming a historic site but also creating a connected, inclusive and resilient community where the benefits of regeneration are shared widely and felt locally.

INWARD INVESTMENT INTO THE BOROUGH OF WANDSWORTH

Battersea Power Station's shareholders are a Malaysian consortium made up of S P Setia, Sime Darby Property, The Employees Provident Fund Board of Malaysia (EPF) and Permodalan Nasional Berhad (PNB).

Drawing on their development expertise in Malaysia, they have always seen their role at Battersea Power Station as that of community builders and have invested accordingly. The shareholders are proud of the public benefits that have come from their significant investment in Wandsworth, particularly the employment opportunities for local people to grow their careers on this iconic project. They set up Battersea Power Station Development Company in 2012 to focus solely on developing Battersea Power Station and the surrounding area.

The case studies and statistics in this report show how local people and businesses are directly benefiting from the regeneration of Battersea Power Station. We want more local people to be part of this success story, working at the new town centre created at Battersea Power Station, developing new skills and talents. We would also like more local businesses to join our supply chain. If this could be you or someone you know, please get in touch.

BATTERSEA POWER STATION

Battersea Power Station is a global landmark with a local soul thanks to the long-term vision and investment from its shareholders: **PNB of Malaysia, S P Setia, Sime Darby Property, and EPF of Malaysia**

Since 2012, this consortium has not only restored an iconic building but also reinvested in the community, creating jobs, opportunities, and infrastructure that will benefit generations to come.

BASE was created with their support, ensuring employment sits at the centre of the regeneration.

New schools, healthcare, public realm, and transport improvements are all part of their commitment.

Through partnerships with Wandsworth Council, the local community continues to shape the future of the site.

Working in partnership with Wandsworth Council to ensure local businesses are best positioned to bid for tender opportunities created at Battersea Power Station.



This is what it means to be a good neighbour, investing in place, in people, and in possibility.

Harry Cowd, Chairperson,
Battersea Power Station Community Forum

Be Part of the Story

Battersea Power Station's regeneration is more than creating a destination. It's a movement rooted in partnership, powered by community, and designed for long-term impact. We want more residents to find their next opportunity here. We want more businesses to join our supply chain. And we want more young people to see a future at Battersea Power Station.

Get in Touch:

For jobs and training opportunities

hello@baseskillsacademy.co.uk
baseskillsacademy.co.uk

Join our WhatsApp Community

Jobs at Battersea Power Station
What's App group



For supply chain opportunities and all other enquiries, please email:

Sarah Banham, Head of Communities and Sustainability -
sbanham@bpsdc.co.uk

For new affordable homes

please visit www.peabo2025_26_editeddysales.co.uk/developments/new-mansion-square/#Shared

Generating Opportunities

A report on people, progress, and the power of regeneration.





BATTERSEA
POWER STATION

GENERATING OPPORTUNITIES

BATTERSEA POWER STATION LOCAL EMPLOYMENT AGREEMENT

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